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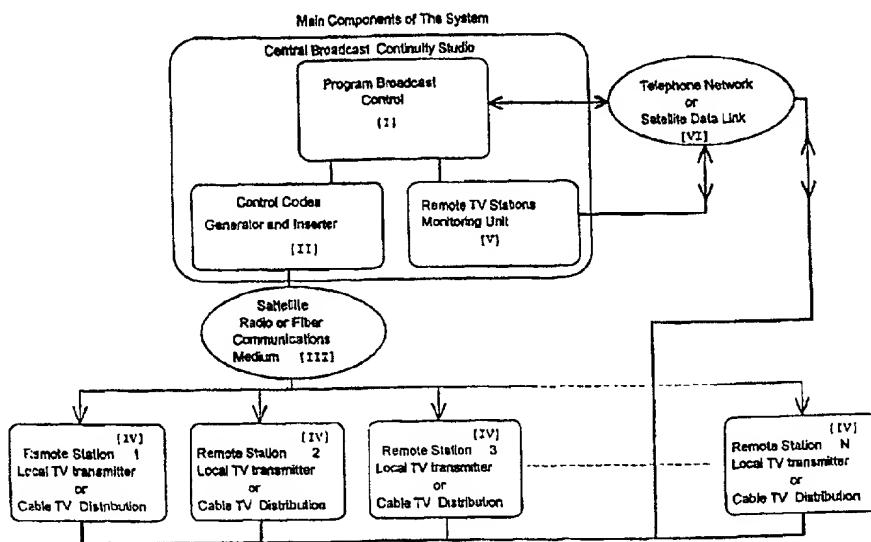
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(71)(72) Applicant and Inventor: ARAS, Mehmet, Rifat [TR/TR]; Bestekar Sokak 74/10, Kavaklıdere, 06680 Ankara (TR).	
(74) Agent: ANKARA PATENT BUREAU LTD.; Şehit Adem Yavuz Sokak 8/22, 06440 Kızılay Ankara (TR).	

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(54) Title: TELEVISION BROADCAST SYSTEM AND METHOD



(57) Abstract

This application invention comprises a TV broadcast system, which using multiplexed and duplex, communication and verification methods, directs and controls from a central continuity studio (I), one or more remote stand alone TV transmitters (IV) to change and/or modify the content of their local broadcast material. Thus it is possible to direct the local broadcast to switch between the general broadcast program or a previously stored (at the remote site) live video. Moreover it is possible to superimpose on the video being broadcast, alphanumeric character and/or image data, which are also previously stored at the remote site (IV).